

WEEK 1 STUDYING SELFIES
M 3/28 Introductions, Syllabus, In-Class Activity, Weekly Blogs
W 3/30 **Read:** Sellnow, **The Rhetorical Power of Pop Culture** (1-7) [\[PDF\]](#);
Storey, **“What is popular culture?”** in *Cultural Theory and Popular Culture* (1-14) [\[PDF\]](#)

Selfie Reflection Blog DUE on Sunday by 12pm

WEEK 2
M 4/4 In-Class Activity (Lit Circles)
Read: **“The Oxford Dictionaries Word of the Year 2013!”**;
Day, **“How selfies became a global phenomenon”**

W 4/6 **Browse:** [Selfie Researchers Facebook](#) group
Read: Saltz, **“Art at Arm’s Length: A History of the Selfie”**; *1
Rawlings, **“Selfies and the history of self-portrait photography”**

Selfieresearchers.com Blog DUE on Sunday by 12pm

WEEK 3 IDENTITY AND INTERPELLATION
M 4/13 **Read:** Woodward, **“Questioning Identity”** (parts 1-3) [\[PDF\]](#); *2
Miller, **“The Presentation of the Self in Electronic Life”** [\[PDF\]](#)

W 4/15 **Skim:** Goffman, “Introduction” in *The Presentation of Self* (1-7) [\[PDF\]](#)
Read: Woodward, **“Questioning Identity”** (parts 4-9) [\[PDF\]](#); *3
Uimonen, **“Visual identity in Facebook”** in *Visual Studies* 28 (2) [\[PDF\]](#)

Browse: look at the photos titled **“Which picture would they use?”**

Six Photos Blog DUE by Sunday at 12pm

WEEK 4 BRANDING and CELEBRITY
M 4/18 **Read:** James Franco, **“The Meaning of the Selfie.”** *The New York Times*, December 26, 2013;
“Ellen’s Oscar selfie most retweeted ever.” *The Guardian*, March 7, 2014;

W 4/20 **Browse:** [Celebrity #NoMakeup Selfies](#)
Read: Senft, **“Microcelebrity and the Branded Self”** [\[PDF\]](#) *4

Skim: Marwick, **“Instafame: Luxury Selfies in the Attention Economy”** in *Popular Culture* 27(1 75) [\[PDF\]](#) *5

Instagram Users Blog DUE by Sunday at 12pm

WEEK 5 DATA, DATAFICATION, & SURVEILLANCE

- M 4/25 **Read:** van Dijck, “**Datafication, Dataism and Dataveillance**” in *Surveillance and Society* 12 (2) [[PDF](#)]; *⁶
- Watch:** You can watch van Dijck speak on this topic at <https://www.youtube.com/watch?v=dOt2-HRWaYU>
- Th 4/27 Introduce Exhibition Project
- Read:** Losh, “[Beyond Biometrics: Feminist Media Theory Looks at Selfiecity](#)” *⁷
- Browse:** selfiecity.net
- Dataveillance Blog DUE by Sunday at 12pm**
- WEEK 6 GENDER and SEXUALITY**
- M 5/2 **Read:** Coladonato, “**Power, Gender, & the Selfie**” in *Comunicazioni sociali* 3(2014) [[PDF](#)]; *⁸
- Albury, “**Selfies, Sexts, and Sneaky Hats**” in *International Journal of Communication* 9(2015) [[PDF](#)]; *⁹
- W 5/4 **Browse:** Exhibition examples on PolyLearn
In-Class Activity (Exhibition Brainstorm)
- Read:** Aziz, “**Visual Transactions: Facebook an online resource for dating**” in *Études photographiques* 31 [[PDF](#)]; *¹⁰
- Sweet, “[How Selfies Have Changed the Face of Dating,](#)” NPR, October 2013
- Dating Blog DUE by Sunday at 12pm**
- WEEK 7 The SUBALTERN and “OTHERS”**
- M 5/9 In-Class Activity (Peer Review)
- Exhibition Proposals DUE**
- W 5/11 **Read:** Wikipedia entry on “[Subaltern](#)”;
- Browse:** “[Selfies With Homeless People](#)” Tumblr;
[The Selfie Police](#) website;
[Ferguson protest selfie](#) article
- Subaltern Blog DUE by Sunday at 12pm**
- WEEK 8 SPACE, PLACE and APPROPRIATENESS**
- M 5/16 **Read:** boyd, “**Social Network Sites: Public, Private, or What?**” in *Knowledge Tree* 13 [[PDF](#)]; *¹¹

Hetter, [“Taking a self-portrait at museum?”](#) *CNN*, March 11, 2015;
Eckholmaug, [“Selfies in Voting Booths ...”](#) *The New York Times*,
Aug, 24, 2015

W 5/18 **Browse:** Wikipedia list of [selfie-related deaths](#)
In-Class Activity (Exhibition Plan)

Read: Swann, [“What’s the Etiquette of Selfies at Funerals?”](#)
CNN, Dec 11, 2013;
Dewey, [“The Other Side of the Infamous Auschwitz Selfie.”](#) *The*
Washington Post, July 22, 2014

WEEK 9
M 5/23 **Place Blog DUE by Sunday at 12pm**
SELFIE EXHIBITIONS
Individual Check-Ins

Read: Exhibition materials on PolyLearn

W 5/25 **Browse:** Exhibition examples on PolyLearn
Individual Check-Ins

Exhibition Draft 1 (Peer Review) COMPLETED

WEEK 10
M 5/30 **Exhibition Assessment Blog DUE by Sunday at 12pm**
MEMORIAL DAY (No Class)

W 6/1 **Exhibition Draft 2 DUE**
In-class Activity, Potluck

Exhibition Analysis Blog DUE by Sunday at 12pm

W 6/8	The FINAL EXAM will take place from 10:10 to 10:30 am in our regular room. Please be on time. Failure to turn in a final will result in failure in the class.
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